

REVOLUTION

Geneva Watch Days 2023: Here's the Full List of New Novelties

The much-awaited Geneva Watch Days returns in its fourth edition, with an impressive lineup of nearly 40 esteemed watch brands converging against the picturesque backdrop of Lake Geneva.



<https://revolutionwatch.com/author/revolution/>

WATCH FAIRS

By *Revolution*

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Here we are! Geneva Watch Days 2023 takes its place on the watch calendar with a fourth unforgettable installment from August 29 to September 2. This year's exhibition will be the biggest yet, with nearly 40 watch brands showcasing their latest releases at the Rotonde du Mont-Blanc pavilion on Lake Geneva, as well as at boutiques and venues throughout the city.

As the pavilion's doors swing open to the public on August 30, enthusiasts and the curious alike can stroll through the captivating universe of watchmaking. Free guided tours will whisk visitors through a journey of craftsmanship, starting at the pavilion and venturing into brands' boutiques and showrooms. On September 2, the salon will fling its doors wide open to all, inviting one and all to revel in educational experiences, and join in jubilant celebrations.

Wondering how it all started? Read our report from 2020 [here <](#)

<https://revolutionwatch.com/bulgari-initiates-geneva-watch-days-2020-26-29-april/?swcfpc=1> > .

Here at REVOLUTION, we're bringing you the complete list of novelties from 39 participating brands at Geneva Watch Days 2023.

Keep up with us as we update this list live during the course of Geneva Watch Days 2023.

Bulgari: Octo Finissimo, Serpenti, Monete Catene

Bulgari releases six new timepieces, featuring the latest renditions of the Octo Finissimo and Serpenti, plus the all-new Monete Catene collection. We took a closer look at the new Bulgari novelties [here < https://revolutionwatch.com/?p=159087&preview=true&swcfpc=1](#) > but here's a rundown. First off, the Automatic and

Perpetual Calendar models of the iconic Octo Finissimo line suit up with carbon exoskeletons along with rose gold details.



Bulgari Octo Finissimo Automatic in carbon gold

Bulgari Octo Finissimo Perpetual Calendar in carbon gold

Next, two new looks adorn the Serpenti Misteriosi jewelry watches. One in a diamond-set in white gold, and the other in rose gold with black lacquer and diamond scales.



Bulgari Serpenti Misteriosi jewelry watch in rose gold with black lacquer and diamond scales

And last and certainly not least, two variations of the Monete Catene Secret Watch that's reminiscent of Roman jewelry — the Monete Catene secret watch and Monete Catene Dual Time.

Jacob & Co.: ‘The World Is Yours’ Dual Time Zone

Jacob & Co. debuts a stylish dual time zone watch that’s inspired by an heirloom timepiece. In fact, it’s the very watch that inspired Jacob Arabo to build his eponymous empire, which we wrote about [here < https://revolutionwatch.com/jacob-co-the-world-is-yours-dual-time-zone/?swcfc=1 >](https://revolutionwatch.com/jacob-co-the-world-is-yours-dual-time-zone/?swcfc=1). ‘The World Is Yours’ Dual Time Zone is the first timepiece from the new The World Is Yours collection.



Against a bright blue lacquered dial and the curvature that’s reminiscent of the Earth, detailed rose gold engravings echo the topography of our planet. Powering this is the manufacture self-winding JCAA11 caliber with a 42-hour power reserve.

Arnold & Son: New DSTB models in 42mm and a ladies’ Perpetual

Arnold & Son takes a nostalgic journey while embracing innovation with its refreshed DSTB 42 collection, an abbreviation for ‘Dial-Side True Beat’. The redesigned case and the Manufacture calibre A&S6203 with a 55-hour power reserve, demonstrate the brand’s commitment to precision and aesthetics. The collection offers two limited series: the DSTB 42 Red Gold with a blue dial and the DSTB 42 Platinum featuring a ‘salmon’ dial treatment.



Arnold & Son DSTB 42 Red Gold with a blue dial



Arnold & Son Perpetual Moon 38 Mintnight

For the ladies, the Perpetual Moon 38 Mintnight features a mesmerizing interplay of mint green, turquoise, teal, and sky blue hues on the dial crafted from graduated mother-of-pearl. The night sky comes alive with the moonphase complication made of a ruthenium moon (where it also makes up the dial's foreground), and further adorned with sparkling diamonds on the bezel, horns, and hour-markers. Housing the A&S1612 calibre, this manually wound movement boasts an impressive 90-hour power reserve.

Maurice Lacroix: Aikon Skeleton Urban Tribe

Following the success of the AIKON Urban Tribe, Maurice Lacroix unveils the AIKON Skeleton Urban Tribe, echoing the urban theme in a skeletonized form. The skeletonized movement shows off a custom-decorated oscillating weight and intricate graining.



Housed in a 39mm stainless steel case engraved with an urban motif, the timepiece features Super-LumiNova®-coated hands and luminescent indexes. The watch is limited to 500 pieces.

Raketa: Ekranoplan

The Raketa Watch Factory pays homage to the Soviet-era Lun-class Ekranoplan, a hybrid, experimental coastal defense vehicle built in the 1980s that defied categorization as half ship and half plane. Raketa's new tool watch, the "Ekranoplan," embodies this innovation and uniqueness. Crafted in a stainless steel case, the watch's rotating bezel features metal from an original Ekranoplan, while its compass markings draw inspiration from the cockpit's control panel.



An embossed Ekranoplan image graces the dial, and the back reveals a 24-hour automatic movement produced by the Raketa Watch Factory. Limited to 500 pieces.