



# Russian Raketa Wristwatch Disrupts With Counterclockwise Universe Movement

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## Raketa “Russian Code”

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**Change directions with this counterclockwise watch!**

### A watch that ticks to the beat of the Universe

The Raketa Watch Factory releases a re-edition of one of its most popular models: the Raketa “Russian Code” with its counterclockwise hands.

A lightly brushed silver stainless steel case with a spherical sapphire glass, a matt grey metal dial with a 3D representation of the Earth, and a black genuine leather strap give a very classic look to this watch.

However, behind the discreet design lies a revolutionary concept: the concept that time should move in harmony with the natural counterclockwise movement of all the planets in our Solar System. You will notice that the second hand (with the Moon at its tip) also rotates in a reverse direction around the planet Earth that is in the centre of the dial.

You will see through the case back a beautifully decorated automatic movement entirely manufactured and assembled at the Raketa Watch Factory in Saint-Petersburg.

Are you ready to move on to the new generation of watches that tick to the beat of the Universe?

### A watch that invites you to be different

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To wear this watch, you will have to break free from the most fundamental rule of time-reading — the clockwise movement of time that was taught to us from ancestral times.

Indeed, early people read the time with sundials by observing the clockwise movement of the sun in the sky (from left to right) and of the corresponding shade on the dial (from right to left). When our ancestors finally invented the concept of hands (instead of shade) moving around a dial, they naturally decided to keep this clockwise movement that they observed in nature.

However, there is a serious flaw in this decision: the Sun doesn't move clockwise in the sky. It's an illusion — it actually doesn't move at all. It is the Earth that moves in a counterclockwise direction around the Sun!

The Raketa Watch Factory corrected this mistake by designing a watch where the movement of time follows the natural movement in the Universe.

This watch is certainly not for the faint-hearted but rather for people who are willing to stand out from the crowd and be different!

## A watch with a very special movement

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The counterclockwise movement of the hands is powered by a very special Raketa automatic movement (2615R). The engineers of the Raketa Watch Factory inverted the movement of the hands by changing the construction of the 2 most important parts of the mechanical movement: the mainspring barrel and the escapement! This engineering feat could only be accomplished because Raketa produces in-house 100% of these parts.

## A watch that is true to Raketa's DNA

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By following the movement in the Solar System, this watch underlines the link between Raketa and the Cosmos: the brand Raketa (which means "Space Rocket" in Russian) was created in 1961 in honour of the first manned flight in space by the Soviet cosmonaut Yuri Gagarin. Since then, Raketa's designers and engineers were always inspired by space and regularly made watches for cosmonauts and watches celebrating the Solar System.



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## Price

This edition is limited to 500 watches with a price of 1500 Euros (without VAT). All Raketa watches are delivered worldwide by DHL free of charge.

## The specifications:

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<b>Factory:</b>	Raketa Watch Factory (Saint-Petersburg)
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<b>Movement:</b>	
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Calibre:	2615R
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Functions:	Automatic with reverse direction of hands
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Number of jewels:	24
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Testing positions:	4
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Average rate (s/d):	-10+20
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Average running time (h):	40
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Frequency/hour:	18.000 / 2.5Hz
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Bi-directional automatic winding:	Yes
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Stopper of self-winding unit activated during manual winding:	Yes
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Decoration:	Nanocoating Neva waves Print
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<b>Case:</b>	
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Material:	Stainless steel
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Diameter:	40,5 mm
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Length (lug to lug):	45 mm
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Front glass:	Sapphire
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Back glass:	Mineral
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Rotating bezel:	No
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Water resistance:	5 ATM
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Hands:	Superluminova
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Dial:	Superluminova
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<b>Strap/bracelet:</b>	
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Material:	Genuine leather
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Width:	22 mm
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