

A New Direction in Time Keeping: Raketa's Russian Code

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Meet [Raketa's Russian Code](#), a fascinating watch that ticks to the beat of the universe, counterclockwise.

Watchmaker Raketa challenges the conventional clockwise pattern of time-reading. The counterclockwise motion mimics the earth's rotation around the sun. Space is hardwired into Raketa's DNA. In fact, the name Raketa itself means "space rocket" in Russian. The brand was launched in 1961 in honor of the first manned flight into space by Soviet cosmonaut Yuri Gagarin. Ever since, Raketa's designers and engineers have been inspired by space and have regularly produced watches for the cosmonauts, as well as watches celebrating the solar system.



With [Russian Code](#), Raketa released a re-edition of one of its most popular models, with its counterclockwise hands. The counterclockwise movement of the hands (including the second hand which features the moon at its tip) is powered by a special Raketa automatic movement, the 2615R. Raketa's engineers inverted the movement of the hands, by changing the construction of two key components: the mainspring barrel and the escapement. The production of such a unique movement took place at Raketa's Watch Factory. As with all Raketa movements, 100% of the parts are manufactured and assembled in-house.

The Russian Code delivers no less than 242 separate components. The manufacture involves the work of 103 specialists. The Factory, which is still housed in its original building in Peterhof (Saint Petersburg), uses traditional machines manually operated by men and women. The 2615R automatic with reverse direction of hands features 24 jewels, has a running time of 40 hours and an accuracy rate of -10 / +20 seconds. The beautifully decorated movement is visible through the mineral glass case back.



The [Russian Code](#) stainless steel case wears 40.5mm on the wrist and is topped with sapphire crystal. Following the solar system theme, an image of the earth sits centrally within the dial, surrounded by Arabic numeral hour markers, starting with "0" in place of "12" as typically seen on clockwise watches, followed by "11", counting backwards to "1". The hour markers and the hands feature Super-LumiNova for legibility in the dark, contrasting well against the black backdrop. Splashes of red give the watch a retro-futuristic vibe, as seen with the printing of the watchmaker's name on the dial and the "moon" on the tip of the second hand.



To wear this watch, you will have to break free from clockwise motion of traditional watches. Not only is it novel in design, but it embodies centuries of Russian history. The origins of the watchmaker date back to 1721, when Emperor Peter the Great established the "Imperial Peterhof Factory" (today known as Raketa Watch Factory). The factory went from producing diamonds and luxury goods to manufacturing watches.

Raketa has a strong tradition of making watches for Soviet cosmonauts, polar explorers, divers, pilots, seamen and submariners. Its designs are also inspired by the triumphs of Russian art, culture and science. More recently, Raketa released another space exploration model, developed with Russian astronaut Sergei Krikalev, as well as a watch made from the metal of a space launcher and the fabric of a space suit. As is evident, Raketa watches are well-connected with both space and the Russian Avant Garde movement.



[Raketa's Russian Code](#) comes teamed with a genuine leather strap and is water resistant up to 5 ATM.

This brilliantly distinctive timepiece is limited to 500 pieces and is priced at 1,500 euros (excluding VAT). Raketa provides free worldwide shipping with orders.

Visit [Raketa.com](https://raketa.com) to learn more.