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PRESS • CPPAP N° 1122X94387

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Feature

Russia's oldest watchmaker clocks up record sales

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24/10/2021



the Rolex of Russia in terms of quality, is celebrating its 300th anniversary next month. In comparison, Rolex – at just over one century – is a mere newcomer.

Raketa knows it will never match Rolex, the world's No.1 watch brand in terms of revenue, but its sales are on fire, making it one of the most impressive turnaround stories of the post-Soviet era.

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